



Are you **allocating** or  
**awarding funding?**

**economic  
development,  
regeneration and  
community  
engagement**

**welfare to work,  
wider role of  
housing agencies,  
learning and  
skills**

**Rocket Science** is a  
consultancy supporting  
clients across the UK.  
We help people to learn  
from each other, to  
manage and deliver  
change and to improve  
performance.

**young people  
and youth  
issues**

**creative  
financial  
solutions**

**effective  
procurement**

## Are you allocating or awarding funding?

**Funders and commissioners of public services need to allocate resources in a fair and transparent way, providing a clear audit trail for their decisions. Those seeking funding need to be clear about the criteria which will be used to assess their proposals or bids.**

**So how do you ensure you are allocating your funding to the most suitable project or applicant? Do you have clear objectives and selection criteria? Are you able to provide an audit trail showing how your decisions were reached?**

**We help funders and commissioners to make the process of resource allocation rigorous and transparent.**

### How do we work with you?

- ▼ We often start by running a workshop or consultation exercise to clarify your objectives
- ▼ We help you establish the criteria against which applications will be assessed
- ▼ We then help you to design the decision making framework and to produce any application forms or guidance that are required
- ▼ We'll customise our IT-based *Bid Assessment Tool (BAT)* to reflect your objectives, which will help you to assess applications for funding efficiently and robustly
- ▼ We offer scorer training for you or your staff, or we can score the applications ourselves using the *BAT*

## What's unique about our approach?

We offer a 'pick and mix' service, so if you're already clear on your objectives or criteria for allocating funding, or you have your application form fully prepared, we can take this and develop a complementary scoring process.

A tailored *Bid Assessment Tool* is integral to ensuring a successful outcome. This Tool is designed to ensure that your applications have been scored objectively against criteria. Each *Tool* is set up to generate feedback reports for individual applicants as well as for the commissioner.

*For a demonstration of how the BAT works, log onto our website: [www.rocketsciencelab.co.uk/bat](http://www.rocketsciencelab.co.uk/bat)*

So far our *BAT* has been used in the distribution of over £100million of UK and EU funding.

### **The Tool can be used in a wide range of settings:**

- allocating grants
- assessing investment funding
- allocating budgets
- awarding contracts

### **Our clients tell us that the BAT:**

- helps them clarify their objectives and criteria
- reduces subjectivity in the scoring or assessment process
- improves the quality of their decisions
- provides a clear audit trail
- saves time and money
- is easy to use

## CASE STUDY

We were asked by the London Development Agency (LDA) to design and implement an allocation process for their new £38m Opportunities Fund in 2005/06. And again in 2006/07 for the £30m second round.

“**Rocket Science** came to us with a level of experience that meant they could understand straightaway what we needed to achieve... They designed a *Bid Assessment Tool* that allowed us to score hundreds of applications against agreed criteria.

The *BAT* has been a key part of the project selection process, saving us time, resources, as well as being a robust and evidence-based process. The *BAT* also has built in automated feedback for applicants, creating an audit trail that helps the LDA to be accountable for the funding decisions we make.

Rocket Science provided a great flexible service which helped me to deliver the Round 2 project selection and approvals on time and against very tight deadlines.”

***Isobel Rawlinson,***  
***London Development Agency***

## Who have we worked with?

- Communities Scotland – for Futurebuilders Scotland
- The London Development Agency – for European Social Fund Co-financing, the Opportunities Fund, Regional Skills Partnership and the Creative London Supporting Talent to Enterprise Programme
- The Learning and Skills Council London North and London Central - for European Social Fund Co-financing
- Centres of Excellence in the East Midlands, East of England and North East - for efficiency grants

"We were very pleased with **Rocket Science's** Bid Assessment Tool. It achieved the desired outcomes and the evaluation recommendations were helpful in supporting NECE's decision making on funding allocations."

**Julie Brown, North East Centre of Excellence**

"**Rocket Science** came to us with a level of experience that meant they could understand straightaway what we needed to achieve. They provided a great flexible service."

**Isobel Rawlinson, London Development Agency**

Please contact Keira Farley on 0131 226 4949 for a copy of our other **Rocket Science** leaflets.



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